

Vital Images, Inc. is a market leader in advanced visualization software solutions for physicians and healthcare specialists. The company's sophisticated technology gives radiologists, cardiologists, oncologists and other medical specialists productivity and communication tools to non-invasively visualize anatomy or pathology, assist in pre-procedural planning and facilitate post-surgical follow-up. These productivity and communications tools can be accessed throughout an enterprise and via the Web for use in the day-to-day practice of medicine.

## Software

The Vitrea® software product line is designed to produce 2D, 3D and 4D images that show an organ's structure, movement and blood flow. Vitrea Enterprise Suite is a premier package of advanced visualization tools, clinical applications and data management systems. Vitrea Enterprise Suite's clinical applications include solutions for cardiovascular, oncology and neurovascular imaging.

## Customers

Vitrea software is utilized at more than 4,000 hospitals in over 80 countries. Some notable hospitals and healthcare systems include: Brigham and Women's, UCLA Medical Center, Johns Hopkins, Duke, Kaiser, Trinity, Tenet, University of Pittsburgh Medical Center and Children's Hospital of Pennsylvania in the U.S. and Leiden University Medical Center in the Netherlands and University Clinics Charité in Berlin.

## Management

**Michael H. Carrel** – President and Chief Executive Officer

**Peter J. Goepfrich** – Chief Financial Officer

**Vikram Simha** – Chief Technology Officer

**Erkan Akyuz** – Executive Vice President, Product Strategy and Development

**Steven P. Canakes** – Executive Vice President, Global Sales and Sales Operations

**Stephen S. Andersen** – Vice President, Channels and International

**Jim D. Litterer** – Vice President, Services

**Ian L. Nemerov** – Vice President, General Counsel and Secretary

**Tonya Austin** – Senior Director, Human Resources

## Founded

1988

## 2010 Revenues

\$59.7 Million

## NASDAQ Symbol

VTAL

## History

Vital Images was founded in 1988 by Dr. Vincent Argiro (retired) on the belief that advanced visualization technology could revolutionize medical practice by strengthening the ability to non-invasively picture anatomy or pathology, enhancing communication among medical professionals and patients, and improving pre-procedural planning, as well as post-surgical follow-up.

## Milestones

- 2010**
  - Awarded \$1.45M grant from U.S. government for research and development initiatives
  - Recognized for “An Outstanding Customer Service Experience” by J.D. Power and Associates
  - Received Outstanding Technology Service & Support Certification by J.D. Power and Associates
  - Release of Vitrea® Enterprise Suite, Version 6.0
  - Tekne Award recipient in the “IT-Software and Hardware, Communications and Infrastructure” category
  - Achieved VMware Ready™ status
- 2009**
  - Earned SSPA Certification for excellence in service operations
  - Awarded “Best New Radiology Software” by AuntMinnie.com
  - Signed co-development agreement with Toshiba
  - Medtronic alliance agreement
  - Expanded global presence in Australia and China through resellers
  - Introduced centralized data management system (VIMS)
  - Vitrea Enterprise Suite released
- 2008**
  - Received Healthcare Innovation Award for Medical Imaging Informatics from Frost and Sullivan
  - Launch of Vitrea Web
  - Surpassed 3,000 customer sites worldwide
- 2007**
  - Awarded “Best New Radiology Software” by AuntMinnie.com
  - Release of Vitrea 4.0 and Vitrea fX
  - Worldwide (including Japan) distribution and licensing agreement with Toshiba Medical Systems
- 2006**
  - Opened Vital Images Europe in Den Haag, Netherlands
- 2005**
  - Release of ViTALConnect® software
- 2004**
  - Acquired HInnovation
- 2003**
  - Distribution Agreement with McKesson
- 2002**
  - Release of Coronary CTA, Vessel Probe and Vitrea 3.0
- 2000**
  - Signed North American distribution agreement with Toshiba
- 1999**
  - Vitrea software, Version 2.0
- 1997**
  - Vital Images on NASDAQ
  - Release of Vitrea visualization and analysis software 1.0
- 1995**
  - Release of Vitrea software

## Locations

### Vital Images Headquarters

5850 Opus Parkway, Suite 300 | Minnetonka, MN 55343 | United States | 952.487.9500

### Vital Images Europe

Laan van's-Gravenmade, 20 | 2495 AJ Den Haag | The Netherlands | +31 (0) 70 41 54 474

### Vital Images Asia

Liangzi Yinzuo 606 | Zhi Chun Road 23# | Haidian District | Beijing, China 100083

## Media Contact

Nichole Gerszewski | 952.487.9647 | [ngerszewski@vitalimages.com](mailto:ngerszewski@vitalimages.com)