



Vital Images Overview





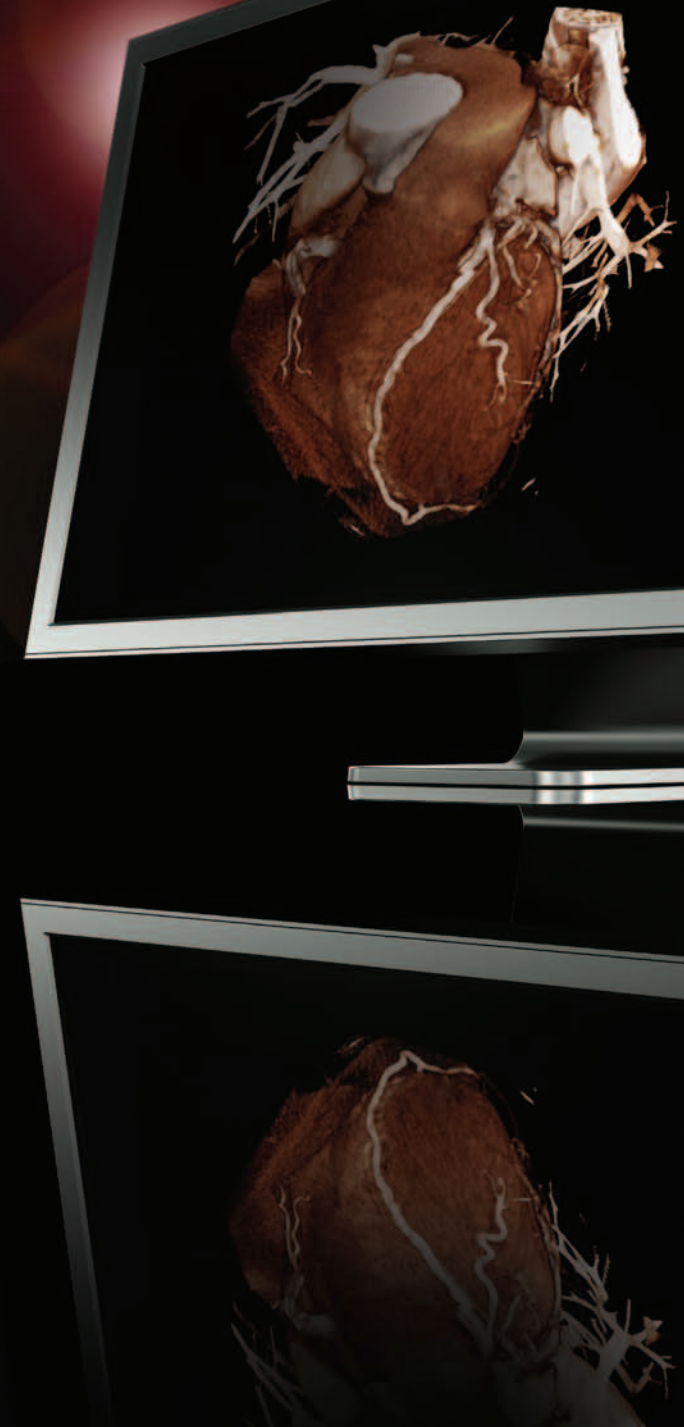
Vital Images is dedicated to supporting clinicians everywhere with the latest innovations in advanced imaging software, while making a positive contribution to patient outcomes and the long-term productivity of the enterprise. We pioneer the way that radiologists, cardiologists, oncologists and other clinical specialists view and analyze medical pathologies and help them access the information they need for more confident decision making.

A History of Success

Vital Images, headquartered in Minneapolis, Minnesota, was founded on the belief that advanced visualization technology could revolutionize medical practice by strengthening the ability to non-invasively picture anatomy or pathology, enhancing communication among medical professionals and patients, and improving pre-procedural planning, as well as post-surgical follow-up.

Vital Images has set the industry standard in next-generation, advanced visualization software for more than 20 years. The company's software enables the visualization and analysis of 2D, 3D and 4D images of anatomy and physiological function using CT (computed tomography) and MR (magnetic resonance) scan data, giving medical specialists time-saving, Web-accessible tools for greater productivity.

Vital Images brings a strong track record of corporate success and stability, which allows us to offer a scalable solution with a broad portfolio of clinical applications, backed by award-winning support services, customization consulting and clinical education. When time is critical, radiologists, cardiologists, oncologists and other clinical specialists trust Vital Images to contribute to fast, confident analysis and better patient outcomes.



“Our purpose and obligation is to deliver advanced visualization technologies that improve patient care, reduce health care costs and provide clinicians with access and information when most clinically relevant.”

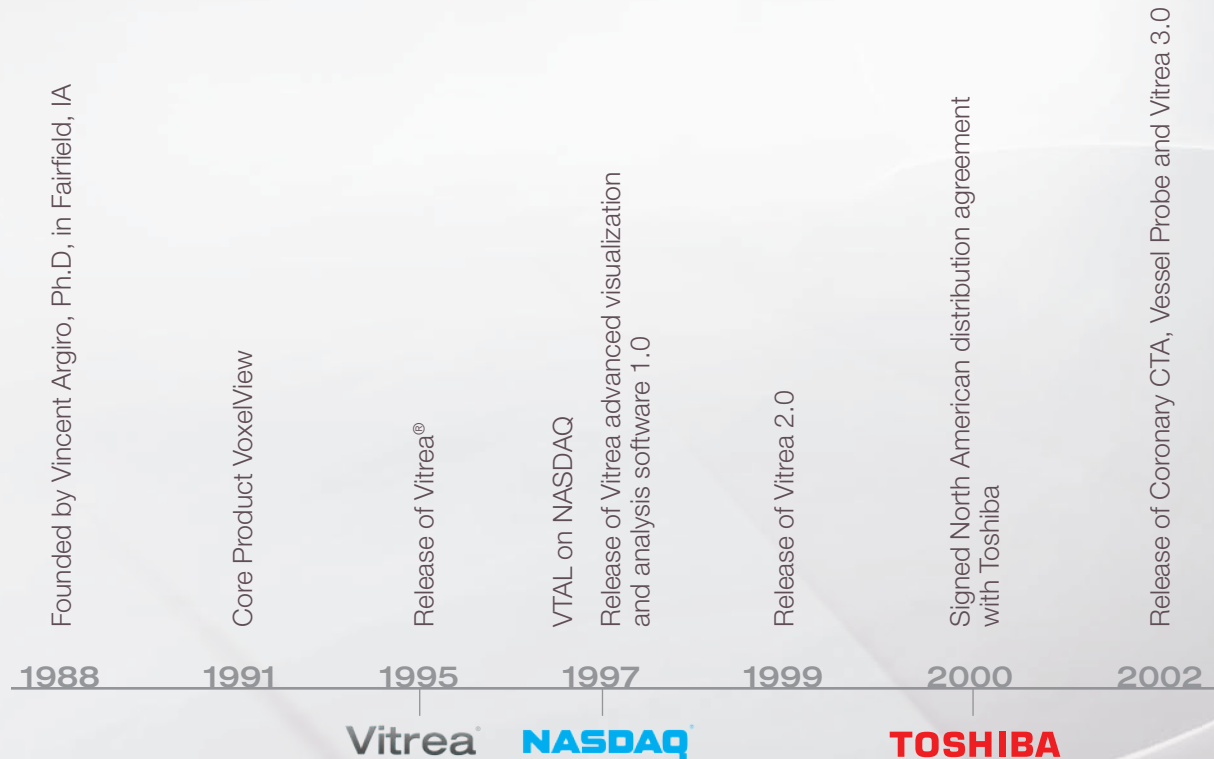
Michael Carrel
President and CEO of Vital Images

Continuing to Progress

In a 2009 survey of nearly 2,400 hospitals, Vital Images was recognized as having the best, most frequently used technology, even in facilities that have software from multiple vendors. With more than 3,500 customers in 83 countries worldwide, we deliver leading-edge imaging software that is fast, easy to use, and drives optimal efficiency.

We value fostering relationships, and our history of corporate success reflects this. Our record shows consistent, long-term growth as a company, and today, Vital Images is used by the top 19 hospitals (named by *U.S. News and World Report*, 2008). Because of strategic investments in corporate partnerships and technological advancement, we expect to continue to grow despite

20 Years | Pioneering Advanced Visualization



the economic struggles of 2008 and 2009. Our distribution agreement with Toshiba, for example, gives us access to Japan's second largest market for advanced imaging technology. Internally, Vital Images endeavors to continue breaking new ground in technology advancement. More than one-third of our staff and about 25 percent of our revenue is invested in research and development.

With roughly 30 percent of our staff dedicated to supporting customers, it's no wonder we continue to receive recognition for our commitment to customer success. In 2009, we became the first and only advanced visualization provider to achieve certification for Excellence in Service Operations by the Service & Support Professionals Association (SSPA).

Vital Images is the advanced imaging software brand used by the top 19 "Best Hospitals" named by *U.S. News and World Report* in 2008.



“Vital Images
sets the standard
for consistency,
ease-of-use,
and image quality.”

Lawrence N. Tanenbaum, MD, FACC
Director of MRI, CT and
Outpatient/Advanced Imaging

Mount Sinai School of Medicine, New York, NY

Vitreia Enterprise Suite | Speed. Accessibility. Ease of Use.

Vitreia Enterprise Suite is Vital Images' premier package of advanced visualization tools, clinical applications, and data management systems, backed by our first-rate Vital Services. Our scalable solutions integrate seamlessly with PACS, and are available across your enterprise, via the Web, and on both thin- and thick-client technologies.

Vitreia Enterprise Suite's software utilizes an intuitive clinical workflow, fueled by intelligent automation to improve speed and simplicity. Versatile deployment options allow Vitrea Enterprise Suite to be customized for your enterprise.

Clinical Applications

- **Cardiac Imaging Solutions**

This specialized set of CT cardiac applications enables the assessment of coronary artery disease, analysis of cardiac function, and interventional and EP procedure planning.

- **Vascular Imaging Solutions**

Our comprehensive suite of specialized tools facilitates quick, confident evaluations of CT and MR angiography studies for identification, characterization and interventional planning for vascular diseases. You can effectively assess vessels and communicate results and images with clinical impact.

- **Neuro Imaging Solutions**

Our neuro suite provides tools to visualize and characterize aneurysms, stenosis and other neurological defects in CT and MR. The CT perfusion package allows ER physicians to quickly and easily generate blood flow maps for a suspected ischemic stroke with just a few simple clicks. The suite provides other strong neuro-radiology tools such as MR tumor volume measurements.

- **Oncology Imaging Solutions**

From identifying regions of interest to tumor tracking, this suite of applications and tools provides advanced capabilities to support diagnosis and treatment decisions.

- **Additional Imaging Solutions**

CT virtual colonoscopy and orthopedic visualization are available.

Vital Image Management System (VIMS)

The Vital Image Management System (VIMS) is a centralized server on Web-based technology that delivers optimized volumetric format, eliminating the need for the presentation of raw digital images to clinicians. Because it is server based, VIMS reduces stress on your IT infrastructure.

The VIMS server ties all methods of access together by providing shared access to a centralized repository of data and Vital's advanced imaging reports. You'll have access to the same clinical applications and the same view of the case data wherever you are, eliminating the time wasted to find and retrieve large volumetric datasets.

Vital Services

Vital Support

All of our products are backed by our award-winning support services. We can customize your visualization software deployment and resolve technical issues. As part of our support package, we provide ongoing software upgrades, keeping your technology current and saving you valuable resources.

Vital Consulting

Vital Images consulting services create solutions tailored for your work environment. Custom integrations, education planning and workflow optimization are designed to improve efficiency and productivity.

Vital U[®]

At Vital U, we teach intuitive, clinically-based workflows on Vital Images software solutions. Ongoing education plans are tailored to your needs, and we follow your progress as you learn over the long-term. When you launch an upgrade or reconfigure your solution, we'll help your team learn new features and adapt to workflow changes.

Recent Honors

AuntMinnie

2009: Minnie Award for Best New Radiology Software

Service & Support Professionals Association (SSPA)

2009: First advanced visualization provider to achieve SSPA Certification for Service Operations

Frost and Sullivan

2008: Healthcare Innovation Award for Medical Imaging Informatics

AuntMinnie

2007: Minnie Award for Best New Radiology Software

Minneapolis-St. Paul Business Journal

2006-2008: 25 Fastest Growing Small Public Companies

Tekne Awards

2006-2008: Finalist, Tekne Awards





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