

For immediate release

Opportunities Abound for Vital Customers through Vitrea® Intelligence

July 10, 2017 - Minnetonka, Minnesota – When it comes to managing a medical imaging practice – either as a business, or as an integral part of a busy hospital – leaders want insight into how their operation functions.

Vital Images, Inc., through its newly branded solution – Vitrea Intelligence – is providing a cutting edge analytics tool designed to automatically identify and quantify opportunities for cost removal, cost avoidance, and revenue generation.

Vitrea Intelligence now features a module called ‘Opportunity Navigator’ that will be available for demonstration at the upcoming annual meeting of the Association for Medical Imaging Management (AHRA), July 9-12, in Anaheim, California. Vital is hosting a booth (#105) at the event, and staff are on hand to explain Opportunity Navigator.

This tool allows imaging leaders to uncover hidden opportunities for business and clinical practice improvements with:

- predictive financial analysis of revenue and cost saving opportunities;
- cost modeling to assess capital and operational expenses;
- prescriptive algorithms that present the most relevant and actionable information.

“Vitrea Intelligence unlocks the incredible value of our customer’s data and transforms it into tangible economic opportunities spanning all imaging operations.” says Geoff Clemmons, Product Marketing Manager, Analytics. “It shows the user answers to questions they have, but sometimes more importantly, it shows them answers to the questions they didn’t know to ask.

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About Vital Images:

Vital Images, Inc., a Toshiba Medical company, is a leading provider of diagnostic imaging and enterprise informatics solutions to help healthcare organizations deliver exceptional care while optimizing resources across multi-facility organizations. The company's solutions are scalable to meet the unique needs of hospitals and imaging centers and are accessible throughout the enterprise anytime, anywhere. For more information, visit www.vitalimages.com or join the conversation on Twitter, LinkedIn, Facebook and YouTube.

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