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FOR IMMEDIATE RELEASE

Vitreia® Intelligence Enables Imaging Queensland to Optimize Operations Across its Enterprise
Solution provides next-generation analytics and new capability to combine RIS and PACS data

March 7, 2018 – Minnetonka, Minnesota, USA – Vital Images announced today that its enterprise analytics solution, Vitrea Intelligence, will be deployed at Imaging Queensland, a premier imaging network in Australia. Deployment is scheduled for the second quarter of 2018. Vitrea Intelligence comprises Opportunity Navigator™ predictive analytics and Practice Management business intelligence.

According to Imaging Queensland’s Chief Finance and Commercial Operations Officer Helen Stevens, the decision to implement Vitrea Intelligence was based on three key factors. These include its ability to help maximize operational efficiency, its unique capability of combining RIS and PACS data into single longitudinal record, and the radiology group’s longstanding relationship with Vital Images and Canon Medical Systems. “This enterprise analytics solution allows us to optimize our business throughout the region,” says Stevens. “Our international staff will have the same level of web-based access as our staff at headquarters in Maroochydore, Queensland. Vitrea Intelligence enables us to analyze our business and manage it proactively based on real-time data from RIS and PACS.”

The Canon/Vital team has worked alongside Imaging Queensland as a trusted adviser for several years. “Our partners at Imaging Queensland are well aware of our commitment to successful implementation and ongoing support,” notes Vital’s Product Marketing Manager Geoff Clemmons. “With the deployment of Vitrea Intelligence, we look forward to helping Imaging Queensland build on its success through proactive business decisions based on predictive analytics.”

Vitreia Intelligence brings operational insight to imaging workflow, providing Imaging Queensland with a perspective on their business they’ve never had before. “With its unique ability to leverage HL7 data and DICOM metadata simultaneously, Vitrea Intelligence provides a single, longitudinal record of the patient encounter,” Clemmons adds. “From physician order to exam completion, and from scheduling metrics to equipment utilization rate, our enterprise analytics solution tells the story behind the data, revealing opportunities to optimize workflows and staffing levels, manage assets, improve the patient experience and better manage referrer relationships.”

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About Vital Images

Vital Images, Inc., a Canon Group company, is a leading provider of diagnostic imaging and enterprise informatics solutions to help healthcare organizations deliver exceptional care while optimizing resources across multi-facility organizations. The company's solutions are scalable to meet the unique needs of hospitals and imaging centers and are accessible throughout the enterprise anytime and anywhere. For more information, visit www.vitalimages.com, or join the conversation on Twitter, LinkedIn, Facebook and YouTube.

About Imaging Queensland

Imaging Queensland comprises Sunshine Coast Radiology, Central Queensland Radiology, Moreton Bay Radiology, Queensland Nuclear Medicine and Advanced Women's Imaging. Through worldclass capabilities, the group provides diagnostic services at more than 17 clinics and three specialised nuclear medicine departments and advanced women's imaging services, supported by a team of 260, and caring for more than 265,000 patients a year. Imaging Queensland operates a management system that is accredited under AS/NZS ISO 9001:2015 and is certified with the National Safety and Quality Health Services Standards. For more information, visit www.imagingqueensland.com.au.

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